#### PERFORMANCE GOALS AND MEASURES THAT HAVE

## BEEN DISCONTINUED OR CHANGED

#### **STRATEGIC GOAL 1**

Provide the information and tools to maximize U.S. competitiveness and enable economic growth for American industries, workers, and consumers

#### STRATEGIC OBJECTIVE 1.1

Enhance economic growth for all Americans by developing partnerships with private sector and nongovernmental organizations

Performance Goal	Increase private enterprise and job creation in economically distressed communities (EDA)
Corresponding Measures	<ul> <li>Private sector dollars invested in distressed communities as a result of EDA investments</li> <li>Jobs created or retained in distressed communities as a result of EDA investments</li> </ul>
Change	Measures have been shortened to "Private investment leveraged" and "Jobs created/retained" respectively, while splitting them into three targets for each measure for nine year, six year, and three year totals.
Justification	For the first time EDA is reporting nine year results. The nine year data will allow EDA to compare nine year forecasts (targets) and further refine its long and short term targeting methodology. Furthermore, if EDA kept them combined, it would not show if one or two exceeded their targets. Therefore, the measure has been split to form three different targets, each corresponding to one of the three reporting periods and allowing more flexibility on reporting of targets.

Performance Goal	Strengthen U.S. industries (ITA)
Change	Goal reworded as "Enhance U.S. competitiveness in domestic and international markets"
Justification	New wording is more specific as to what ITA does.
Corresponding Measures	<ul> <li>Annual cost savings resulting from the adoption of MAS recommendations contained in MAS studies and analysis</li> <li>Percent reduction in per unit cost of data distribution</li> <li>Percent of agreement milestones completed</li> <li>Percent of industry-specific trade barrier milestones completed</li> <li>Exports generated annually from public / private partnerships</li> </ul>
Change	Measures added
Justification	New measures reflect more outcomes of ITA programs, measurement of ITA's efficiency, and tasks completed to assist U.S. industries.
Corresponding Measure	Customer perception of ease of access to export and trade information and data
Change	Measure deleted
Justification	Measure does not reflect outcomes of ITA's work.

Performance Goal	Expand U.S. exporter base (ITA)
Change	Goal reworded as "Broaden and deepen U.S. exporter base"
Justification	New wording is more specific as to what ITA does.
Corresponding Measures	Number of increase-to-market (ITM) export successes     Dollar value of advocacy cases completed successfully
Change	Measures added



Performance Goal	Expand U.S. exporter base (ITA) (continued)
Justification	New measures reflect more outcomes of ITA programs. Second measure is an extension of current measure— Percentage of advocacy cases completed successfully.
Corresponding Measures	<ul> <li>Number of U.S. exporters entering new market</li> <li>Number of U.S. firms exporting for the first time</li> <li>Number of export transactions made as a result of ITA involvement</li> <li>Percentage of TP/US&amp;FCS program fee funded</li> </ul>
Change	Measures reworded as:  Number of new-to-market export (NTM) successes  Number of new-to-export (NTE) successes  Number of export successes made as a result of ITA involvement  Percentage of Commercial Service fee funded programs
Justification	New wording reflects outcomes as opposed to outputs and a better indicator of the impact of ITA's work.

Performance Goal	Increase access to the marketplace and financing for minority-owned businesses (MBDA)
Corresponding Measures	Clients receiving services     Percent increase in American customer satisfaction index
Change	Measures deleted
Justification	MBDA determined that these measures do not reflect the value of its work nor are they an outcome of MBDA's work.

# STRATEGIC OBJECTIVE 1.2

# Advance responsible economic growth and trade while protecting American security

Performance Goal	Ensure fair competition in international trade (ITA)
Change	Goal reworded as "Identify and resolve unfair trade practices"
Justification	New wording is more specific as to what ITA does.
Corresponding Measures	<ul> <li>Percentage of antidumping/countervailing duty cases completed on time</li> <li>Number of market access and trade compliance cases concluded</li> </ul>
Change	Measures reworded as:  Percentage of AD/CVD proceedings completed within statutory deadlines  Number of market access and compliance cases resolved
Justification	New wording is more accurate in terms of the description of the work.
Corresponding Measures	<ul> <li>Percentage of market access and compliance cases initiated for on behalf of small and medium-sized businesses</li> <li>Percentage of market access and compliance cases resolved</li> </ul>
Change	Measures added
Justification	New measure reflects more specific work / outcomes of ITA's program. New second measure reflects an extension of current measure – Number of market access and compliance cases resolved.



Performance Goal	Advance U.S. national security, foreign policy, and economic interests by enhancing the effectiveness and efficiency of the export control system (BIS)
Change	Goal reworded as "Maintain and strengthen an adaptable and effective U.S. export control and treaty compliance system"
Justification	The goal was reworded to better reflect the activities of BIS focused on export controls and treaty compliance. All performance measures associated with this goal were discontinued or significantly revised to provide a better focus on BIS activities under the new goal, encompassing both export administration and export enforcement efforts.
Corresponding Measures	<ul> <li>Percent of licenses requiring interagency referral referred within 9 days</li> <li>Percent of declarations received from U.S. industry in accordance with CWC regulations (time lines) that are processed, certified, and submitted to the State Department in time so the United States can meet its treaty obligations</li> </ul>
Change	New measures
Justification	See justification for goal change.
Corresponding Measures	Level of exporter understanding of BIS export control requirements:  Value of information (average score on scale of 1-5)  Percent knowledge gained (index)
Change	Measures combined and reworded as "Percent of attendees rating seminars highly"
Justification	New measure is simpler and more representative of BIS's work as well as adhering to goal limiting the number of overall measures.
Corresponding Measure	Median processing time for issuing draft regulations (months)
Change	Measure reworded as "Median processing time for new regime regulations (months)
Justification	The rewording reflects greater accuracy in describing the measure.
Corresponding Measures	<ul> <li>Median processing time for referral of export licenses to other agencies</li> <li>Median processing time for export licenses not referred to other agencies</li> </ul>
Change	Measures deleted
Justification	Measures reflected outputs and not outcomes of BIS work.

Performance Goal	Ensure U.S. industry compliance with the Chemical Weapons Convention (CWC) agreement (BIS)
Corresponding Measure	Number of site assistance visits conducted to assist companies prepare for international inspections
Change	Goal and measure discontinued
Justification	BIS discontinued this goal and corresponding measure because BIS has conducted site assistance visits at all facilities consenting to receive them. To replace this goal, BIS added the goal "Ensure continued U.S. technology leadership in industries that are essential to national security" with a corresponding measure of "Percent of industry assessments resulting in BIS determination, within three months of completion, on whether to revise export controls." Refer to Appendix A of this report.



Performance Goal	Prevent illegal exports and identify violators of export prohibitions and restrictions for prosecution (BIS)
Change	Goal reworded as "Eliminate illicit export activity outside the global export control and treaty compliance system (BIS)"
Justification	The goal was reworded to more clearly define BIS enforcement efforts in the context of the global export control and treaty compliance system. This revision also associates BIS enforcement efforts with the BIS activities of export control.
Corresponding Measures	<ul> <li>Number of investigative actions that result in the prevention of a violation and cases which result in a criminal and/or administrative prosecution</li> <li>Number of post-shipment verifications (PSV) completed</li> </ul>
Change	Measures reworded as:  Number of actions that result in a deterrence or prevention of a violation and cases which result in a criminal and/or administrative charge  Number of end-use checks completed
Justification	To clearly define BIS enforcement efforts in the context of the global export control and treaty compliance system. These revisions also associate BIS enforcement efforts with the BIS activities of export control. Measures also appear in goal—Maintain and strengthen an adaptable and effective U.S. export control and treaty compliance system.

Performance Goal	Enhance the export and transit controls of nations seeking to improve their export control system (BIS)
Change	Goal reworded as "Integrate non-U.S. actors to create a more effective global export control and treaty compliance system (BIS)"
Justification	The goal was reworded to clearly define the BIS role in international efforts to improve the global export control and treaty compliance system.
Corresponding Measure	Number of targeted deficiencies remedied in the export control system of program nations
Change	Measure reworded as "Number of targeted deficiencies remedied in the export control systems of cooperating countries"
Justification	The measure was changed to highlight BIS's success in helping countries cooperating with U.S. export control and treaty compliance efforts to strengthen their export control systems.

# **STRATEGIC GOAL 2**

Foster science and technological leadership by protecting intellectual property, enhancing technical standards, and advancing measurement science

## STRATEGIC OBJECTIVE 2.1

Develop tools and capabilities that improve the productivity, quality, dissemination, and efficiency of research

Performance Goal	Promote innovation, facilitate trade, ensure public safety and security, and help create jobs by strengthening the nation's measurements and standards infrastructure (NIST)
Change	Goal reworded as "Promote innovation, facilitate trade, and ensure public safety and security by strengthening the nation's measurements and standards infrastructure (NIST)"
Justification	While the NIST Laboratory programs help create jobs, this is an indirect outcome and NIST prefers to focus on more direct outcomes in its performance goal.

Performance Goal	Enhance public access to worldwide scientific and technical information through improved acquisition and dissemination activities (NTIS)
Corresponding Measure	Customer satisfaction
Change	Measure reworded as "Customer service"
Justification	The meaning of the measure is essentially the same, however, there has been a trend toward customer service measures. Hence, the wording change. The measure is still evaluated the same way as before.

#### STRATEGIC OBJECTIVE 2.2

## Protect intellectual property and improve the patent and trademark system

Performance Goal	Improve the quality of patent products and services and optimize patent processing time (USPTO)
Corresponding Measures	<ul> <li>Patent first action pendency (months)</li> <li>Patent total pendency (months)</li> </ul>
Change	Measured reworded as:  Patent average first action pendency (months) Patent average total pendency (months)
Justification	Rewording reflects a more specific description, showing it as an efficiency measure.

Performance Goal	Improve the quality of trademark products and services and optimize trademark processing time (USPTO)
Corresponding Measure	Trademark average pendency excluding suspended and inter parties cases (months)
Change	New measure
Justification	New measure excludes certain types of trademark disposals that tend to increase trademark disposal times.



Performance Goal	Performance Goal: Create a more flexible organization through transmitting patent and trademark operations to an e-government and advancing property development worldwide (USPTO)
Corresponding Measure	Technical assistance activities completed
Change	Measure split and then reworded to read as follows:  IP technical activities completed (activities)  IP technical activities completed (countries)
Justification	The split and rewording now reflects two aspects of USPTO's work: the activities they do and the number of countries they assist. The measures are now more specific.

# STRATEGIC OBJECTIVE 2.3

# Advance the development of global e-Commerce and enhanced telecommunications and information services

Performance Goal	Ensure that the allocation of radio spectrum provides the greatest benefit to all people (NTIA)
Corresponding Measure	Number of frequency bands evaluated to determine possible improvements that could be made to use spectrum more efficiently
Change	Measure deleted
Justification	This measure only appeared in FY 2005. NTIA determined that it is not a good reflection of NTIA's work.
Corresponding Measures	<ul> <li>Certification request processing time (months)</li> <li>Space system coordination request processing time</li> <li>Spectrum plans and policies processing time</li> <li>Milestones completed from the implementation plan of the President's Spectrum Policy Initiative</li> </ul>
Change	Measures added
Justification	NTIA determined that these measures be better reflective of NTIA's work and reflect a more outcome orientation.

Performance Goal	Performance Goal: Promote the availability, and support new sources, of advanced telecommunications (NTIA)
Corresponding Measure	Number of Web site views for research publications
Change	New measure
Justification	Measure reflects the level of interest in NTIA's products.
Corresponding Measures	<ul> <li>Quality of basic research as reflected in peer reviewed publications</li> <li>Level of technology transfer activities conducted with the private sector through CRADAs</li> </ul>
Change	Measures deleted
Justification	NTIA determined that these measures do not outcomes of NTIA work.

## **STRATEGIC GOAL 3**

Observe, protect and manage the Earth's resources to promote environmental stewardship

#### STRATEGIC OBJECTIVE 3.1

Advance understanding and predict changes in the Earth's environment to meet America's economic, social, and environmental needs

Performance Goal	Understand climate variability and change to enhance society's ability to plan and respond (NOAA)
Corresponding Measure	U.S. temperature forecasts (cumulative skill score)
Change	Measure reworded as "U.S. temperature forecasts (cumulative skill score computed over the regions where predictions are made)"
Justification	New wording narrows the scope of the measure.
Corresponding Measures	<ul> <li>Reduce the uncertainty in model simulations of the influence of aerosols on climate</li> <li>Reduce the error in global measurement of sea surface temperature</li> <li>Improve society's ability to plan and respond to climate variability and change using NOAA climate products and information</li> </ul>
Change	New measures
Justification	Measures better reflect the outcomes of NOAA programs.
Corresponding Measures	<ul> <li>New climate observations introduced</li> <li>Assess and model carbon sources and sinks globally</li> </ul>
Change	Measures deleted
Justification	Measures reflect outputs rather than outcomes.

## STRATEGIC OBJECTIVE 3.2

Enhance the conservation and management of coastal and marine resources to meet America's economic, social and environmental needs (NOAA)

Performance Goal	Protect, restore, and manage the use of coastal and ocean resource through an ecosystem approach to management (NOAA)
Corresponding Measures	<ul> <li>Percentage of plans to rebuild overfished major stocks to sustainable levels</li> <li>Number of commercial fisheries that have insignificant marine mammal mortality</li> </ul>
Change	Measures deleted
Justification	NOAA determined that these measures do not adequately reflect its work.
Corresponding Measures	<ul> <li>Increase in number of threatened species with lowered risk of extinction</li> <li>Increase in number of endangered species with lowered risk of extinction</li> </ul>
Change	Measures combined and reworded as "Number of protected species designated as threatened, endangered, or depleted with stable or increasing population levels"
Justification	Changes reflect a simplification of the collection of data as well as being easier to comprehend.
Corresponding Measures	<ul> <li>Number of stocks of protected species with adequate population assessments</li> <li>Cumulative number of coastal, marine, and Great Lakes issue-based forecasting capabilities developed and used for management</li> <li>Annual number of coastal, marine, and Great Lakes ecological characterizations that meet management needs</li> <li>Annual number of coastal, marine, and Great Lakes habitat acres acquired or designated for long-term protection</li> </ul>
Change	New measures
Justification	Measures better reflect the outcomes and activities of NOAA programs.



Performance Goal	Support the nation's commerce with information for safe, efficient, and environmentally sound transportation
Corresponding Measure	Percentage of National Spatial Reference System (NSRS) completed (cumulative %)
Change	Measure deleted
Justification	With the level approaching 100 percent, this measure does not reflect the nature of, or improvement as a result of, NOAA's work. The measure that was added in FY 2005, "Percentage of U.S. counties rated as enabled or substantially enabled with accurate positioning capability," is a better indicator of NOAA's work.
Corresponding Measure	Accuracy (%) and FAR (%) of forecasts of ceiling and visibility
Change	Measure was split into two measures: "Accuracy (%) of forecasts of ceiling and visibility (aviation forecasts)" and "False alarm rate (FAR) (%) of ceiling and visibility (aviation forecasts)"
Justification	If NOAA meets one target and not another, it is reflected as a not met measure, rather than one met and one unmet. Allows for flexibility in reporting results.
Corresponding Measure	Accuracy (%) of forecast for wind speed and wave height
Change	Measure was split into two measures: "Marine wind speed accuracy (%)" and "Marine wave height accuracy (%)"
Justification	If NOAA meets one target and not another, it is reflected as a not met measure, rather than one met and one unmet. Allows for flexibility in reporting results.